



MARKETING PROJECT MANAGER (B2B AND EMPLOYER BRANDING). VILNIUS, LITHUANIA

ABOUT COMPANY:

FL Technics is a global provider of tailor-made services for aircraft maintenance, repair, and overhaul (MRO), delivering solutions to commercial aviation customers worldwide. FL Technics operates in a vast network of representative offices, hangars, and shop facilities, as well as the largest independent line maintenance stations network across Europe, Asia Pacific, Africa, the Middle East, and Canada.

Recognized as Top Employer of 2024, awarded by the Top Employers Institute, FL Technics demonstrates continuous effort and investments to create a great work environment and ensure the well-being of the ever-growing team in Lithuania and across the globe.

FL Technics is part of Avia Solutions Group, the world's largest ACMI provider, operating a fleet of 192 passenger and cargo aircraft worldwide.

YOUR TASKS:

- Together with marketing manager implement B2B marketing and employer branding strategies in the aviation sector;
- Manage employer branding and B2B marketing campaigns using various solutions (social media, media and other channels);
- Write inspiring aviation stories: articles, posts in English (B2, C levels) and Lithuanian;
- Monitor and analyze marketing metrics, market trends and competitor activity, providing insights and recommendations for strategy improvement. Continuously improve marketing strategies based on feedback and data;
- Manage part of marketing budget and resources;
- Collaborate with members of the marketing, sales and service teams to achieve marketing and business results. Keep abreast of industry trends and best practices.

WHAT YOU SHOULD BRING:

- Strong communication and project management skills, with the ability to oversee multiple initiatives simultaneously and drive them to successful completion;
- Ability to collaborate effectively with various business leaders to leverage their insights and expertise in shaping marketing strategies;
- Good knowledge of English and Lithuanian, both written and spoken;
- Deep understanding of B2B marketing and Employer branding practices;
- Ability to create communication campaigns strategy & plan based on targeted groups' and data;
- Ability to leverage social media and other communication channels;
- Drive for Results and Business Insight;
- Interest in innovations and ability to share and cultivate them.

WORKING AT FL TECHNICS:

- Exclusive experience to the aviation business industry;
- Flexible working hours to promote work-life balance;
- Work remotely for up to one month a year;
- Additional private health and accident insurance;
- Discount system with partnering companies;
- Access to internal training and courses;
- Complimentary in-house gym and other sports activities;
- Supporting and cheering for your success team;
- Competitive salary range, final offer will be proposed based on your experience and competencies.

Seize this opportunity to soar to new heights with FL Technics! Apply now and be part of a globally acclaimed team shaping the future of aviation.

Salary: from 3300 € to 3800 € (brutto)

FL Technics is a global provider of aircraft maintenance, repair, and overhaul (MRO) services. The Company specializes in base & line maintenance, spare parts & component support, engine, APU & LG management, full aircraft engineering, and technical training. FL Technics is an EASA Part-145, Part-M, Part-147, Part-21 as well as FAA-145 certified company with hangars in Lithuania, Indonesia and China as well as line station around the world.