

CONTENT MANAGER. TAGUIG, PHILIPPINES (THE)

Avia Solutions Group (ASG) Global Services Philippines is looking for a **Content Manager** to the efforts of **the Group's Marketing department**. The successful candidate will have a strong, confident personality, thrive in a fast-paced environment, and their brilliant creativity. They will bring extensive experience as a content manager and collaborate with the team to create and publish compelling content that aligns with brand strategy

This position is based in the ASG Global Services Philippines office in BGC, Taguig, under a hybrid setup, working in the APAC time zone.

Avia Solutions Group (ASG) is the leading aviation business group, operating across all continents with offices in Ireland, USA, Asia Pacific, UAE, Lithuania, South Africa, and Australia. Backed by 14 000 highly skilled aviation professionals, the group is the largest global ACMI (Aircraft, Crew, Maintenance, Insurance) provider, operating a fleet of more than 220 aircraft. The group also provides various aviation services such as MRO (Maintenance, Repair, and Overhaul), pilots and crew training, ground handling, and other interconnected solutions.

Key Responsibilities:

- Develop, write, and edit engaging content across various platforms, including websites, social media, blogs, and email marketing.
- Collaborate with marketing team to create and publish compelling content that aligns with brand strategy.
- Implement and monitor SEO best practices to optimize content for search engines and drive organic traffic.
- Manage multiple content projects simultaneously, ensuring timely delivery while maintaining high-quality standards.
- Liaise with the internal design team to bring ideas to life together.
- Oversee content calendars, ensuring a consistent and strategic flow of content across all channels.

Qualifications:

- Bachelor's degree in Marketing, Advertising, Communications or any related field.

Skills and Experience:

- Minimum of 4 years of relevant proven experience in content creation, marketing, or a similar role.
- Strong writing and editing skills with an appreciation for quality content.
- Experience in utilizing various Social Media Platforms and content creation for PH market.
- Knowledge of SEO best practices and experience optimizing content for search engines.
- Good Project Management skills.
- Effective Presentation Skills, as this role may require presenting to top management.
- Excellent teamwork and communication skills to work effectively with marketing and design teams.

Personal Attributes:

- Hands-on attitude and proactive approach to work, as well as ability to work in a team.
- Excellent communication and interpersonal skills.
- Can work independently.
- Attention to detail and organizational skills.
- Ability to multitask and take on multiple assignments in a fast-paced environment.
- Self-sufficient.

The Benefits of being part of our Team:

- Work in a vibrant international and ever-growing business aviation environment.
- Learn and grow professionally in an exciting global industry.
- Join an inclusive and dynamic team where your insights are valued, and innovation drives success.
- Benefit from a flexible work environment and comprehensive perks that support your personal and professional well-being.
- Receive competitive compensation and recognition for your contributions to the team.

A remote workforce service centre supporting Avia Solutions Group's ACMI airlines and MROs worldwide.