



## GRAPHIC DESIGNER. TAGUIG, PHILIPPINES (THE)

**Avia Solutions Group (ASG) Global Services Philippines** is looking for a **Graphic Designer** to contribute to the efforts of **the Group's Marketing department**. The successful candidate will have a strong, confident personality, thrive in a fast-paced environment, and their brilliant creativity. They will bring extensive experience in graphic design and collaborate with the team to create visually compelling content. Utilizing their design expertise, they will ensure all graphics align with the brand strategy and effectively communicate the desired message.

**This position is based in the ASG Global Services Philippines office in BGC, Taguig, under a hybrid setup, working in the APAC time zone.**

Avia Solutions Group (ASG) is the leading aviation business group, operating across all continents with offices in Ireland, USA, Asia Pacific, UAE, Lithuania, South Africa, and Australia. Backed by 14 000 highly skilled aviation professionals, the group is the largest global ACMI (Aircraft, Crew, Maintenance, Insurance) provider, operating a fleet of more than 220 aircraft. The group also provides various aviation services such as MRO (Maintenance, Repair, and Overhaul), pilots and crew training, ground handling, and other interconnected solutions.

### Key Responsibilities:

- Translate creative ideas into compelling visuals.
- Create engaging / eye-catching design concepts (both print and digital).
- Prepare and adapt content for various digital and print canvases & social media channels.
- Work closely with creative and project management teams.

### Qualifications:

- Bachelor's degree in Fine Arts, Marketing, Advertising, Communications or any related field.

### Skills and Experience:

- Minimum of 4 years of relevant proven experience as a Senior Designer, Graphic Designer or similar role.
- Good knowledge of Adobe Creative Suite, After Effects, and other relevant software for high-quality visual content creation.
- In-depth knowledge of the design requirements and best practices for social media platforms.
- Experience executing design work in multiple formats, including print and digital.
- Strong aesthetic skills with the ability to combine various colors, fonts and layouts.
- Creative input - be able to take key assets from guidelines, style guides and existing pack formats and adapt to suit different formats.
- Accuracy and attention to detail, along with good typographical and layout skills.
- Portfolio (that represents the level of work).

**Personal Attributes:**

- Hands-on attitude and proactive approach to work, as well as ability to work in a team.
- Can thrive in a fast-paced, collaborative environment with a wide range and different scale clients.
- Excellent communication and interpersonal skills.
- Can work independently.
- Effective time management.
- Attention to detail and organizational skills.
- Self-sufficient.
- Highly motivated, internally driven with good communication skills, good planning and organizing capabilities, and able to work within a team.

**The Benefits of being part of our Team:**

- Work in a vibrant international and ever-growing business aviation environment.
- Learn and grow professionally in an exciting global industry.
- Join an inclusive and dynamic team where your insights are valued, and innovation drives success.
- Benefit from a flexible work environment and comprehensive perks that support your personal and professional well-being.
- Receive competitive compensation and recognition for your contributions to the team.

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A remote workforce service centre supporting Avia Solutions Group's ACMI airlines and MROs worldwide.