



## SEO SPECIALIST. VILNIUS, LITHUANIA

We are a multicultural international company part of Avia Solution Group which is well-known in the global aviation industry and beyond. As the top employer in the sector, we are ready to offer a position to a SEO Specialist, who would have a strong drive to thrive in a dynamic, global environment.

As a part of one of the most advanced sales organizations in the B2B segment, you will be driving organic traffic, maintaining competitive edge, long-term growth and enhancing user experience.

If you're looking for an opportunity to grow, learn, and help drive brand success, we'd love to have you on board to join our team and directly impact the company's growth trajectory globally.

### Responsibilities:

- Develop SEO strategies (both on-site and off-site) and action plans to increase website traffic and company revenue;
- Implement SEO strategies and action plans (practical execution, teamwork, task delegation);
- Conduct website audits and perform various SEO research tasks;
- Optimize SEO campaigns to maximize ROI (Return on Investment);
- Take ownership of projects understand the current situation, strategize, and suggest necessary changes;
- Monitor, analyze, and report results to company management;
- Stay updated on SEO algorithm changes and the latest best practices.

### Requirements:

- At least 2 years of hands-on SEO experience particularly in global B2B sectors;
- Experience with various SEO tools and knowledge of best SEO practices;
- Understanding of marketing mix, user journey, and content marketing;
- Ability to make data-driven decisions and provide recommendations;
- Excellent English language skills, along with writing and presentation abilities;
- Experience in copywriting to a B2B audience (would be an advantage).

### Work Perks and More:

- Opportunity to work with innovative IT solutions in the aviation industry;
- International team, multicultural environment;
- Health Insurance package in compliance with our company policy;
- Discounts and special offers from various partners;
- Free Parking;
- Office gym;
- On-site childcare zone, chill zone, restaurant, bar, bistro;
- Modern brand new office.

Salary from 2600 EUR/gross, but the final offer will be discussed individually depending on your experience.

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Locatory.com is a family member of Avia Solutions Group, leaders in end-to-end capacity solutions for passenger and cargo airlines worldwide. The Group manages over 100 offices and production facilities globally and is significantly backed by the assets of over 7,000 highly skilled aviation professionals, serving more than 2,000 clients throughout Europe, Asia, North America, Australia, and worldwide. Avia Solutions Group holds more than 500 licenses for its evolutionary range of activities across multiple business sectors. Its vast portfolio of services to clients includes ACMI, charter and cargo aviation, aircraft leasing and trading, MRO services, business aviation and VIP airline procurement, charter and cargo aviation, pilot and crew training, recruitment services, together with multiple complementary services spanning a wide range of associated operations.