



JUNIOR SOCIAL MEDIA SPECIALIST. VILNIUS, LITHUANIA

Junior Social Media Specialist

Avia Solutions Group, Marketing Department – PAN-PAN

Avia Solutions Group is looking for a creative and enthusiastic Junior Social Media Specialist to join our in-house marketing agency, PAN-PAN. If you love social media, have an eye for trends, and are eager to build strong skills in professional social media management, this could be your perfect next step.

You'll work on a range of exciting projects for our brand and our clients, helping to plan, coordinate, and publish engaging content. Most of your time will be dedicated to Avia Solutions Group social media channels, with some involvement in other digital tasks, such as supporting our internal email newsletters, launching post promos, preparing reports, as well as providing insights and recommendations. You'll be working closely with dedicated designers and copywriters who will prepare visuals and text, your focus will be making sure it all goes live at the right time, in the right way.

You'll also have the opportunity to pitch in with creative ideas and concepts as we look to enhance our social media content presence across multiple platforms, ensuring our content plan is as diverse and engaging as possible.

Key Responsibilities

- Planning and scheduling posts for Facebook, Instagram, LinkedIn, YouTube, TikTok
- Coordinate with designers and copywriters to ensure content is ready for publishing
- Monitor engagement and support community management
- Help prepare and send newsletters, including basic formatting and scheduling
- Update information on our Group websites
- Track digital performance metrics and prepare reports
- Stay updated on social media trends and suggest creative ideas to the team.

Requirements

- Some experience or strong interest in social media management (internships, personal projects, or freelance work)
- Basic familiarity with social media platforms like Facebook, Instagram, LinkedIn, YouTube, TikTok
- Interest in learning tools such as social media scheduling platforms, newsletter software, and basic website content management systems
- Good communication skills in English and Lithuanian
- Organized, detail-oriented, and able to follow deadlines
- Eagerness to learn, adapt, and grow in a fast-paced marketing environment.

What we offer:

- Opportunity to work in a vibrant international and ever-growing business aviation environment
- Opportunities for professional and personal growth; foreign language trainings
- Gym and Yoga classes for your physical health and Mindletic for mental health
- Children's room where you can leave your kids to play with supervision
- Well-being initiatives focused on creating a healthy, balanced and engaging work environment
- Various benefits related to employee life-cycle in organization
- Parking or public transport ticket
- Electrical cars spots near the office
- Discounts and special offers from various partners.

Salary starting from 1900 EUR (including taxes), with potential ranges based on experience.

Avia Solutions Group is the world's largest ACMI (Aircraft, Crew, Maintenance, and Insurance) provider, operating a fleet of 219 aircraft worldwide and the parent company of over 250 subsidiaries. The group offers a wide range of aviation solutions, including MRO (Maintenance, Repair, and Overhaul), pilot and crew training, ground handling, and other related aviation services. Supported by 14,000 highly skilled aviation professionals, the group operates across 6 continents.

Salary: from 1900 € (brutto)

Avia Solutions Group, the world's largest ACMI (Aircraft, Crew, Maintenance, and Insurance) provider, operates a fleet of 209 aircraft on 6 continents. Supported by 14,000 professionals, the group is the parent company to over 250+ subsidiaries including SmartLynx Airlines, Avion Express, BBN Indonesia Airlines, and KlasJet. The group also provides a range of aviation services: MRO (Maintenance, Repair, and Overhaul), pilot and crew training, ground handling, as well as a variety of associated aviation.