



MARKETING PROJECT MANAGER. VILNIUS, LITHUANIA

We promise a highly challenging field and wide scope of responsibilities, which will initially cover:

- Develop, execute, and oversee innovative marketing projects from conception to completion;
- Collaborate with internal teams and external partners to ensure project goals align with company objectives;
- Manage timelines, resources, and budget allocations for projects;
- Analyse market trends and competitor strategies to adjust marketing plans as needed;
- Prepare and present performance reports to senior management, providing insights and strategic recommendations;
- Ensure all marketing content aligns with brand guidelines and communicates our unique value proposition effectively;
- Working according to approved company processes;
- Participating in daily meetings based on Lean principles;
- Setting and achieving short-term and long-term goals in accordance with the company's strategic goals;
- Performing other duties and responsibilities assigned by the direct manager.

We dream about a team member who:

- Has bachelor's degree in marketing, or related field;
- Has at least 2 years of experience in marketing with a proven track record of managing marketing projects successfully;

- Has hands-on experience in at least 1 area of marketing (i.e. PPC, SEO, Content);
- Has strong leadership skills and experience with cross-functional team collaboration;
- Has excellent organizational, time management, and communication skills;
- Proficient in using marketing software and tools, including CRM platforms, analytics tools, and content management systems;
- Has excellent skills in a Microsoft Office 365 environment or has basic conceptual computer literacy;
- Can work independently and is self-motivated and willing to take ownership;
- Knows how to manage several complex projects at once;
- Has analytical and conceptual thinking skills;
- Has willingness to share skills, knowledge and expertise;
- Uses the English language at an effectively operational and independent level;
- Is flexible with good time management skills;
- Has respectful and positive attitude;
- Wants to learn every day and thinks aviation could be the love of one's life.

What we offer you:

- A health insurance package after 3 months working for in the company;
- Contribution to your pension fund for seniority;
- Work from home in compliance with company policy;
- Additional holiday days for seniority after 2 years of work in the company;
- A Wellness Day to take care of yourself and a Birthday Day to celebrate;
- Mental gym to support your emotional wellbeing from Mindletic;
- Sport club and childcare service for your convenience;
- An entertainment flight with a full flight aviation training simulator;
- Contemporary and convenient office space in a new growing AEROCITY area;
- Public transport cover during the workdays or parking space near the office;
- Discounts and special offers from various partners of the group;
- Extensive onboarding plan to ease your integration into the company;

- An international and multicultural environment in vibrant industry with plenty of challenges to face and successes to achieve;
- Personal growth possibilities, if you are eager to progress in your career, we have a bunch of examples to share.

Salary: from 2200 € to 4500 € (brutto)

BAA Training is one of the TOP 3 biggest independent aviation training centres in Europe providing a full scope of aviation training solutions on both – B2B and B2C levels. We are accelerating with the ambitious expansion in Europe and Asia and working with clients from 96 countries. Our mission is to provide aviation community with highly-qualified aviation professionals.