



CREATIVE COPYWRITER. VILNIUS, LITHUANIA

Creative Copywriter, Global Marketing Department

We're seeking a Creative Copywriter to join Avia Solutions Group's innovative marketing department / internal agency, based at our Vilnius office. Your concepts will shape brands and campaigns, and your words will captivate global audiences across a variety of digital and traditional platforms. If you have a passion for aviation, storytelling, and big ideas - this is your chance to make an impact.

About the role

- As a Creative Copywriter, you'll take ownership of copywriting projects from concept to execution, develop creative concepts and campaigns, and work closely with our digital, design studio, project managers and web development teams to bring ideas to life.
- You'll be expected to think beyond individual pieces of content - understanding the bigger communication objective, audience and brand, and translating them into clear, engaging and effective creative work.
- The role will give you access to a portfolio of diverse clients and projects, ranging from aviation to sports (and many sectors in between).

Who are we looking for?

- We're looking for a self-starter who can bring energy, dynamism, and enthusiasm to the team. If you like to disrupt the status quo, bring new ideas to the table, or want to do things better - we'd love to hear from you!
- 4+ years of professional copywriting experience, preferably within an agency, marketing team or similarly fast-paced creative environment. A solid portfolio of content or creative projects that you can share will also be considered.
- Excellent command of English, with near-native or native-level written English. Exceptional grammar, vocabulary, sentence structure and attention to linguistic detail are essential.
- Experience writing for different audiences, industries, brands and communication objectives.
- Ability to turn complex topics and business information into clear, engaging and accessible communication.
- Ability to prioritize and deliver multiple tasks to deadline.
- Comfortable writing for different formats and channels.
- Experience using AI tools such as ChatGPT, Claude, Gemini or similar tools as part of the creative process.

What do we offer?

- A salary starting at 3 140 EUR per/month (gross)
- Health insurance package
- Free onsite gym membership

- Access to onsite children's room where you can leave your kids to play with supervision
- Onsite lunch Bistro
- Discounts and special offers from various partners

What's the process?

- Initial interview with the hiring team
- Test task
- Final decision

Avia Solutions Group is a leading global aviation business group, operating across six continents, with offices in Ireland, Asia-Pacific, the UAE, Lithuania and many other locations around the world.

Backed by more than 12,000 highly skilled aviation professionals, the Group is the world's largest ACMI (Aircraft, Crew, Maintenance and Insurance) provider, operating a fleet of more than 100 aircraft. The Group also provides a broad range of aviation services, including MRO (maintenance, repair and overhaul), pilot and crew training, ground handling and other interconnected aviation solutions.

Join the multicultural environment of one of the world's largest aviation groups and play a key role in shaping the communications of an ambitious and fast-growing industry leader.

Salary: from 3140 € (brutto)

Avia Solutions Group, the world's largest ACMI (Aircraft, Crew, Maintenance, and Insurance) provider, operates a fleet of 107 aircraft on 6 continents. Supported by 11,000 professionals, the group is the parent company to over 250+ subsidiaries including Avion Express, BBN Indonesia Airlines, and KlasJet. The group also provides a range of aviation services: MRO (Maintenance, Repair, and Overhaul), pilot and crew training, ground handling, as well as a variety of associated aviation.