



MARKETING SPECIALIST. VILNIUS, LITHUANIA

We're looking for a proactive and hands-on Marketing Specialist to join our marketing team! If you're eager to learn, passionate about aviation, and ready to support a wide range of marketing activities - from coordinating digital campaigns to assisting with day-to-day tasks - this could be your runway to an exciting and fast-paced career.

You'll be contributing to marketing initiatives across [Locatory.com](https://locatory.com) and [EngineStands.com](https://enginestands.com).

What You'll Be Doing:

- Support the execution of digital marketing campaigns across platforms (Google Ads, social media, email).
- Assist in creating visuals and marketing materials using tools like Canva, Figma, or basic Adobe tools.
- Help manage social media content scheduling, engagement, and idea generation.
- Contribute to campaign performance tracking and reporting.
- Assist with SEO outreach tasks, including link-building, press release distribution, and partnership opportunities.
- Support day-to-day team tasks - from organizing marketing assets to brainstorming creative ideas.

What We're Looking For:

- 2 years of experience in B2B digital marketing (internships, freelance, or personal projects count!).
- A curious mindset with a strong willingness to learn and grow.
- Basic knowledge of SEO.
- Good knowledge of Google Ads, Google Analytics and social media platforms (LinkedIn, Instagram, Facebook and YouTube).
- Strong organizational skills and high attention to detail.
- Familiarity with tools such as Google Analytics, SEMrush, Meta Business Suite, YouTube promotions, Figma, Canva, or Adobe is a big plus.

What we give in return:

- Opportunity to work with innovative IT solutions in the aviation industry.
- A rewarding and fun work environment in an interdisciplinary team of professionals.
- Health Insurance package in compliance with our company policy.
- Office gym and free parking.
- Children's room where you can leave your kids to play with supervision.
- Brand new office.

Salary comment: The salary range for this position is from 2200-2600 EUR/gross and the final offer will depend on your skills as well as experience.

Locatory.com is a family member of Avia Solutions Group, leaders in end-to-end capacity solutions for passenger and cargo airlines worldwide. The Group manages over 100 offices and production facilities globally and is significantly backed by the assets of over 7,000 highly skilled aviation professionals, serving more than 2,000 clients throughout Europe, Asia, North America, Australia, and worldwide. Avia Solutions Group holds more than 500 licenses for its evolutionary range of activities across multiple business sectors. Its vast portfolio of services to clients includes ACMI, charter and cargo aviation, aircraft leasing and trading, MRO services, business aviation and VIP airline procurement, charter and cargo aviation, pilot and crew training, recruitment services, together with multiple complementary services spanning a wide range of associated operations.