

PR CONTENT WRITER. VILNIUS, LITHUANIA

PR Content Writer

Want your words to take their wings and fly high in the international aviation world? Avia Solutions Group, one of the world's largest aviation brands, is looking for a creative, ambitious and dedicated writer who has what it takes to make an impression on the global stage. To give you a flavour of some of the brands you'll be writing for, there's FL Technics, Avion Express, Klasjet, Chapman Freeborn, amongst many others.

What will the job involve?

- Creating copy for a number of aviation companies.
- Delivering high-quality content, primarily press releases, op-eds, and other long-form materials.
- Conducting research and gathering information to support content development.
- Writing pieces that engage and deliver tailor-made messaging for specific target audiences.
- Developing and maintaining different brand voices and tones, ensuring that all communication is consistent.

What do we expect from you?

- Degree in Journalism, Communications, English, or other related field.
- Native-level of English is a must.
- 2+ years of experience as a Copywriter/Content Writer in public relations or communications, preferably in a corporate or agency setting.
- Strong proven writing, editorial, and reviewing skills.
- Experience with writing for different audiences and knowledge of how to adapt your copy appropriately.
- Experience in aviation would be a strong added value.

What do we offer?

- Exciting and diverse projects in one of the world's most glamorous and dynamic industries.
- A truly international and multicultural working environment.
- Hybrid working opportunities.
- Complementary Health insurance package.
- Discounts and special offers from various partners.

Avia Solutions Group is the world's largest ACMI (Aircraft, Crew, Maintenance, and Insurance) provider, operating a fleet of 221 aircraft worldwide and the parent company of over 250 subsidiaries. The group offers a wide range of aviation solutions, including MRO (Maintenance, Repair, and Overhaul), pilot and crew training, ground handling, and other related aviation services. Supported by 14,000 highly skilled aviation professionals, the group operates across 6 continents.

Avia Solutions Group, the world's largest ACMI (Aircraft, Crew, Maintenance, and Insurance) provider, operates a fleet of 209 aircraft on 6 continents. Supported by 14,000 professionals, the group is the parent company to over 250+ subsidiaries including SmartLynx Airlines, Avion Express, BBN Indonesia Airlines, and KlasJet. The group also provides a range of aviation services: MRO (Maintenance, Repair, and Overhaul), pilot and crew training, ground handling, as well as a variety of associated aviation.