

SENIOR MARKETING PROJECT MANAGER (BRAND AND COMMUNICATION/BRAND TEAM). VILNIUS, LITHUANIA

ABOUT COMPANY:

FL Technics is a global provider of tailor-made services for aircraft maintenance, repair, and overhaul (MRO), delivering solutions to commercial aviation customers worldwide. FL Technics operates in a vast network of representative offices, hangars, and shop facilities, as well as the largest independent line maintenance stations network across Europe, Asia Pacific, Africa, the Middle East, and Canada.

Recognized as Top Employer of 2025, awarded by the Top Employers Institute, FL Technics demonstrates continuous effort and investments to create a great work environment and ensure the well-being of the ever-growing team in Lithuania and across the globe.

FL Technics is part of Avia Solutions Group, the world's largest ACMI provider, operating a fleet of 192 passenger and cargo aircraft worldwide.

YOUR TASKS:

- Own the success of multiple marketing projects from planning to execution
- Develop detailed brand and communication project plans with clear timelines, milestones
- Coordinate brand communication on different channels (website, social media, media, aviation conferences)
- Implement brand communication projects (video, photoshoots)
- Write inspiring aviation stories, such as press releases, articles, comments, in English (B2 and C levels) and Lithuanian.
- Ensure financial performance tracking of your projects (social media ad campaigns and media campaigns)
- Coordinate cross-functional teams and third-party providers
- Ensure project deliverables meet brand standards and user expectations
- Manage communication, ensuring timely and clear updates, stakeholder alignment

WHAT YOU SHOULD BRING:

- Strong project management, organizational and time management skills, with the ability to oversee multiple initiatives simultaneously and drive them to successful completion
- A performance-driven mindset with strong ownership and accountability
- Ability to work effectively with various business leaders to leverage their insights and expertise in shaping marketing strategies
- At least 5 years of marketing experience preferred
- Good written and spoken English and Lithuanian
- Work experience in B2B corporate marketing or public relations, advertising agencies
- Experience managing large projects and budgets

- A proactive, problem-solving attitude with creative thinking
- Ability to analyze data and make data-driven decisions

WORKING AT FL TECHNICS:

- Exclusive experience to the aviation business industry;
- Flexible working hours to promote work-life balance;
- Work remotely for up to one month a year;
- Additional private health and accident insurance;
- Discount system with partnering companies;
- Access to internal training and courses;
- Complimentary in-house gym and other sports activities;
- Supporting and cheering for your success team;
- Competitive salary range, final offer will be proposed based on your experience and competencies.

Seize this opportunity to soar to new heights with FL Technics! Apply now and be part of a globally acclaimed team shaping the future of aviation.

Salary: from 3800 € to 4200 € (brutto)

FL Technics - a leading global provider of aircraft maintenance, repair, and overhaul (MRO) services, specializing in a comprehensive range of aviation solutions such as maintenance, parts and materials supply, technical trainings, wheels and brakes services, engine repair shop, engineering, design and production and aerospace logistics. With offices in Lithuania, the United Kingdom, the UAE, Canada, Germany, Italy and Thailand, FL Technics holds certifications, including EASA Part-145, Part-CAMO, Part-147, Part-21, FAA-145, UK CAA, and other NAA. Operations extend across Europe, South, Central and North Americas, the Middle East, Africa, Asia- Pacific regions.