



## **GLOBAL PR PROJECT MANAGER. VILNIUS, LITHUANIA**

**Avia Solutions Group** is a leading global aviation business group, operating across all continents, with offices in Ireland, the USA, Asia Pacific, UAE, Lithuania, South Africa, and Australia. With a workforce of over 14,000 highly skilled professionals, we are the largest ACMI (Aircraft, Crew, Maintenance, and Insurance) provider globally, managing a fleet of approximately 221 aircraft. In addition to ACMI services, we offer a wide range of aviation solutions, including MRO (Maintenance, Repair, and Overhaul), pilot and crew training, ground handling, and more.

We are seeking a **Global PR Project Manager** to join our dynamic team at the holding company of Avia Solutions Group. The successful candidate will have a strong, self-assured personality, excel in a fast-paced environment, and demonstrate high attention to detail and accuracy.

### **Responsibilities:**

- Develop and implement effective PR and communication strategies that build, brand awareness in global aviation market;
- Manage relationships with key journalists, editors, and media outlets, ensuring consistent, high-quality brand coverage.
- Track, analyze and report PR campaign performance, optimizing strategies based on media impact.
- Pitch the media with newsworthy topics to secure our experts interviews.
- Secure earned media placements in top-tier aviation digital, print and broadcast media.

### **Requirements:**

- Bachelor or higher degree in Journalism, Public Relations, Communications or Marketing;
- At least 3 years of experience in PR field; an advantage – experience in international environment;
- Strong media relations skills
- In-depth knowledge of best writing and messaging practices for business correspondence, and public relations;
- Fluency in English (both written and spoken).
- Accuracy; Attention to details; Cooperation; Communication; Creativity

### **What We Offer:**

- Opportunity to work in a vibrant international and ever-growing business aviation environment;
- Opportunities for professional and personal growth; foreign language trainings;
- Remote/hybrid work possibilities;
- Attractive salary and compensation package;
- Private health insurance;

- Additional Vacation days for length of services;
- Anniversary gifts;
- Gym, pool tables for your physical health and Mindletic for mental health;
- Children's room where you can leave your kids to play with supervision;
- In-house canteen;
- Parking or public transport ticket;
- Electrical cars spots near the office;
- Discounts and special offers from various partners;

Salary starting from 3,300 EUR (including taxes), with potential adjustments based on experience.

Join the multicultural environment of one of the largest aviation groups in the world and take a pivotal role in driving the financial success of an industry leader!

Salary: from 3306 € (brutto)

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Avia Solutions Group, the world's largest ACMI (Aircraft, Crew, Maintenance, and Insurance) provider, operates a fleet of 221 aircraft on 6 continents. Supported by 14,000 professionals, the group is the parent company to over 250+ subsidiaries including SmartLynx Airlines, Avion Express, BBN Indonesia Airlines, and KlasJet. The group also provides a range of aviation services: MRO (Maintenance, Repair, and Overhaul), pilot and crew training, ground handling, as well as a variety of associated aviation.