



## **MARKETING PROJECT MANAGER. VILNIUS, LITHUANIA**

**About BAA Training:** BAA Training is a leading aviation training provider, offering innovative and tailored solutions. At BAA Training, we are dedicated to delivering exceptional training experiences facilitated by cutting-edge technology and driven by our commitment to the aviation industry's future.

**Position Summary:** We are looking for a dynamic and experienced Marketing Project Manager to join our marketing and communications team. This role demands strategic planning abilities, excellent communication skills, and a knack for managing multiple high-stake projects simultaneously. The successful candidate will collaborate with cross-functional teams to develop and implement marketing strategies that effectively communicate our brand and educational offerings.

**We promise a highly challenging field and wide scope of responsibilities, which will initially cover:**

- Develop, execute, and oversee innovative marketing projects from conception to completion.
- Collaborate with internal teams and external partners to ensure project goals align with company objectives.
- Plan, organize and execute high-impact events (webinars, conferences, open door days) ensuring seamless coordination of logistics, budgeting, vendor management, promotional activities and communication.
- Manage timelines, resources, and budget allocations for projects.
- Analyze market trends and competitor strategies to adjust marketing plans as needed.
- Prepare and present performance reports to senior management, providing insights and strategic recommendations.
- Ensure all marketing content aligns with brand guidelines and communicates our unique value proposition effectively.
- Working according to approved company processes
- Participating in daily meetings based on Lean principles
- Setting and achieving short-term and long-term goals in accordance with the company's strategic goals
- Performing other duties and responsibilities assigned by direct manager

**We dream about a team member who:**

- Bachelor's degree in Marketing, or related field.
- At least 3 years of experience in marketing with a proven track record of managing marketing projects successfully.
- Hands-on experience in at least 1 area of marketing (i.e. PPC; SEO; Content;etc)
- Strong leadership skills and experience with cross-functional team collaboration.
- Excellent organizational, time management, and communication skills.
- Proficient in using marketing software and tools, including CRM platforms, analytics tools, and content management systems.

- Has excellent skills in a Microsoft Office 365 environment or has basic conceptual computer literacy
- Is able to work independently and is self-motivated and willing to take ownership
- Knows how to manage several complex projects at once
- Has analytical and conceptual thinking skills
- Has willingness to share skills, knowledge and expertise
- Uses the English language at an effectively operational and independent level
- Is flexible with good time management skills
- Has respectful and positive attitude
- Wants to learn every day and thinks aviation could be the love of one's life

### What we offer you:

- A health Insurance package after 3 months working for the Company.
- Contribution to your pension fund for seniority
- Work from home in compliance with company policy.
- Additional holiday days for seniority after 2 years of work for Company.
- A Wellness Day to take care of yourself and a Birthday Day to celebrate.
- Mental gym to support your emotional wellbeing from Mindletic.
- Sport club and childcare service for your convenience.
- An entertainment flight with a full flight aviation training simulator.
- Contemporary and convenient office space in a new growing AEROCITY area.
- Public transport cover during the workdays or parking space near the office.
- Discounts and special offers from various partners of the group.
- Extensive onboarding plan to ease your integration into company.
- An international and multicultural environment in vibrant industry with plenty of challenges to achieve.
- Personal growth possibilities if you are eager to progress in your career, we have a bunch of examples to share.

Please feel free to apply to any of the below career options and we shall discuss the requirements based on your experience:



Salary: from 2149 € to 2810 € (brutto)

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**BAA Training** is one of the TOP 3 biggest independent aviation training centres in Europe providing a full scope of aviation training solutions on both – B2B and B2C levels. We are accelerating with the ambitious expansion in Europe and Asia and working with clients from 96 countries. Our mission is to provide aviation community with highly-qualified aviation professionals.