



## **MARKETING & COMMUNICATIONS MANAGER. VILNIUS, LITHUANIA**

### **Who are we?**

At KlasJet, we don't just operate flights - we create extraordinary travel experiences. As a VIP charter airline, we serve a diverse range of prestigious clients, from private individuals and sports teams to music artists, cultural icons, businesses, and government leaders. Our fleet of five uniquely designed aircraft makes every journey stand out, both in the air and on the ground.

We're also a provider of ACMI (Aircraft, Crew, Maintenance, and Insurance), managing an additional fleet of seven aircraft to support airlines worldwide. When you join KlasJet, you're not just stepping into a job; you're embarking on a career in a dynamic, fast-paced environment where your skills and ambitions can truly soar.

### **Who are we looking for?**

KlasJet is seeking a Marketing & Communications Manager to lead in the delivery of marketing strategies and communications plans to support the company's brand in the market. You will be joining a team of aviation professionals who require another safe pair of hands to confidently execute brand communication and promotion. This role requires a real all-rounder who has the emotional intelligence to deal with multiple stakeholders, while also being able to juggle several simultaneous projects successfully. Always ready to support and collaborate with the wider Avia Solutions Group marketing department team across creative, digital, design, and development, you will build a great working relationship that yields mutually beneficial results.

We're looking for someone who is keen to join our internationally diverse team and is excited by the prospect of working in a dynamic environment, spanning various countries, and offering unique challenges that foster both personal and professional growth.

### **We can promise a highly rewarding challenge with a wide scope of responsibilities, initially covering:**

- Developing and executing the marketing and communications strategy in alignment with KlasJet's goals and objectives.
- Managing diverse marketing campaigns across various channels.
- Taking the lead in creating compelling content, including videos, presentations, website materials, and social media content.
- Enhancing KlasJet's presence on social media.
- Developing and managing all paid advertising initiatives to align with sales objectives.
- Initiating and drafting press releases to foster strong partner and media relations.
- Analyzing and reporting on activities and campaign impact, benchmarking against specific KPIs.

- Safeguarding the brand and collaborating with different teams for campaign success.
- Leading and coordinating external support from Avia Solutions Group's marketing department as necessary.
- Ensuring full ownership and accountability in executing marketing and communication strategies.

**We are excited to meet a candidate who:**

- Has at least 3 years of experience in B2B marketing and/or communications roles.
- Is well organized, with strong prioritization skills.
- Is confident to work independently, whilst being self-motivated.
- Willing to take ownership and accountability for their work.
- Fluency in English.
- Can bring tangible experience within digital, advertising or marketing and communications.
- Has a respectful and positive attitude.

**What we can offer:**

- The ability to develop and pursue a career within a progressive business aviation company.
- A highly ambitious and dynamic team, who readily supports and collaborates with colleagues in a multicultural environment.
- Many challenges, participation in various projects, and events;
- Additional Health insurance according to the company policy;
- Possibility to implement innovative ideas and solutions;
- Free gym in the office;
- Free childcare zone;
- Free parking next to the main office building;
- Chill zone (PlayStation, Xbox, foosball, free coffee, tea, water with lemon, etc.);
- Other benefits from Avia Solutions Group.

We will be happy to discuss the specific amount during an interview based on your experience and qualifications.

Salary: from 3600 € to 4900 € (brutto)

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KlasJet is an exclusive private and corporate jet charter company, renowned as a leader in the provision of bespoke group flights worldwide. Operating one of the biggest Boeing 737-VIP fleets globally, the company stands out visually through its unique livery, and professionally through its reputation for offering meticulously personalised, high-quality customer service. From sports teams and entertainers, meetings and events, to diplomatic envoys and corporate business travel KlasJet can offer the perfect service tailored uniquely to any particular needs.