



DIGITAL MARKETING PROJECT MANAGER. VILNIUS, LITHUANIA

ABOUT COMPANY:

FL Technics is a global provider of tailor-made services for aircraft maintenance, repair, and overhaul (MRO), delivering solutions to commercial aviation customers worldwide. FL Technics operates in a vast network of representative offices, hangars, and shop facilities, as well as the largest independent line maintenance stations network across Europe, Asia Pacific, Africa, the Middle East, and Canada.

Recognized as Top Employer of 2024, awarded by the Top Employers Institute, FL Technics demonstrates continuous effort and investments to create a great work environment and ensure the well-being of the ever-growing team in Lithuania and across the globe.

FL Technics is part of Avia Solutions Group, the world's largest ACMI provider, operating a fleet of 192 passenger and cargo aircraft worldwide.

YOUR TASKS:

- Together with marketing manager create and implement a digital marketing strategy and plan in order to increase brand awareness, attract new customers both in the supply location and in foreign markets;
- Integrate the digital commerce strategy into the company's overall operations fulfills the company's strategic goals;
- Manage SEO, SEM, PPC, web development projects.
- Write inspiring aviation stories: articles, posts in English (B2, C levels) and Lithuanian.
- Plan and execute digital marketing campaigns by selecting appropriate marketing tools and channels for the target audience. Analyze the results of digital marketing campaigns and provide recommendations for their optimization.
- Monitor market trends and actions of competitors, provide insights and suggestions for strategy improvement.
- Coordinate the work of third parties (agencies) and be responsible for the results of their work.
- Ensure quality lead collection in accordance with GDPR requirements.
- Understand and optimize marketing tools to improve the customer experience.
- Use analysis tools, prepare digital marketing reports and presentations.
- Collaborate with marketing team members, sales and service departments to achieve maximum results.

WHAT YOU SHOULD BRING:

- Strong project management skills, with the ability to oversee multiple initiatives simultaneously and drive them to successful completion;
- Ability to collaborate effectively with various business leaders to leverage their insights and expertise in shaping marketing strategies;

- A minimum of 5 years of digital marketing experience is preferred;
- Good knowledge of English and Lithuanian, both written and spoken;
- Work experience in B2B marketing, preferably with foreign markets;
- Experience working with creative media planning, digital marketing agencies;
- Experience in managing large projects and budgets;
- Ability to analyze data and make data-driven decisions;
- Strong operational planning, organization and management, communication skills.

WORKING AT FL TECHNICS:

- Exclusive experience to the aviation business industry;
- Flexible working hours to promote work-life balance;
- Work remotely for up to one month a year;
- Additional private health and accident insurance;
- Discount system with partnering companies;
- Access to internal training and courses;
- Complimentary in-house gym and other sports activities;
- Supporting and cheering for your success team;
- Competitive salary range, final offer will be proposed based on your experience and competencies.

Seize this opportunity to soar to new heights with FL Technics! Apply now and be part of a globally acclaimed team shaping the future of aviation.

Salary: from 3300 € to 3800 € (brutto)

FL Technics is a global provider of aircraft maintenance, repair, and overhaul (MRO) services. The Company specializes in base & line maintenance, spare parts & component support, engine, APU & LG management, full aircraft engineering, and technical training. FL Technics is an EASA Part-145, Part-M, Part-147, Part-21 as well as FAA-145 certified company with hangars in Lithuania, Indonesia and China as well as line station around the world.